



THE  
AMERICAN APITHERAPY SOCIETY INC.

**ADVERTISING RATES FOR THE**  
**JOURNAL OF THE AMERICAN APITHERAPY SOCIETY**

*Valid through 12/31/09*

**Publication Dates**

Journal is normally published quarterly, with deadlines indicated below:

January - March issue	deadline: January 15
April - June issue	deadline: March 15
July - September issue	deadline: July 15
October - December issue	deadline: October 15

Art work and reservation of space is due no later than the above deadline dates. Exceptions can be made by agreement with the Editor at [BeeEditor@aol.com](mailto:BeeEditor@aol.com)

**Display Ads**

Price indicates cost per insertion. More frequent insertion price is for duplicate ads.

<b>Sizes</b>	<b>1x</b>	<b>2x-3x</b>	<b>4x</b>
Full page, (7 ¼" x 9 ½")	\$595	\$475	\$410
½ page, horizontal (7 ¼"x4 ¾")	\$390	\$315	\$270
½ page, vertical (3 ½" x 9 ½")	\$390	\$315	\$270
1/3 page, horizontal, ( 1/3" x 2 3/8")	\$270	\$215	\$165
1/3 page, vertical (2 ¼" x9 ½")	\$270	\$215	\$165
¼ page, (3 ½" x 4 ¾")	\$175	\$135	\$110
1/8 page (2 ¼" x 3 ½")	\$ 90	\$ 75	\$ 65
Classified ads:	\$10. up to 30 words; additional words \$.20 each. (no discount for more frequent insertion)		

**Discounts**

Advertisers who are paid-up members of AAS receive a 7% discount. An additional 8% discount is available to advertisers who prepay a full year contract, making a total discount of 15%. A non-member still receives the 8% discount for prepaying a full year.

**Payment Policy**

Payment is due no later than the deadline dates indicated above.

**Delivery**

Camera-ready display ads are preferred (85 line screen). To submit a file on disk, contact Patsy McCook, Editor, at [BeeEditor@aol.com](mailto:BeeEditor@aol.com) or at (860) 434 3912. For layout or design assistance, also contact the Editor. *All payment is to be arranged through the Treasurer at the address below.*