



THE
AMERICAN APITHERAPY SOCIETY INC.

ADVERTISING RATES FOR THE
JOURNAL OF THE AMERICAN APITHERAPY SOCIETY

Valid through 12/31/09

Publication Dates

Journal is normally published quarterly, with deadlines indicated below:

January - March issue	deadline: January 15
April - June issue	deadline: March 15
July - September issue	deadline: July 15
October - December issue	deadline: October 15

Art work and reservation of space is due no later than the above deadline dates. Exceptions can be made by agreement with the Editor at BeeEditor@aol.com

Display Ads

Price indicates cost per insertion. More frequent insertion price is for duplicate ads.

Sizes	1x	2x-3x	4x
Full page, (7 ¼" x 9 ½")	\$595	\$475	\$410
½ page, horizontal (7 ¼"x4 ¾")	\$390	\$315	\$270
½ page, vertical (3 ½" x 9 ½")	\$390	\$315	\$270
1/3 page, horizontal, (1/3" x 2 3/8")	\$270	\$215	\$165
1/3 page, vertical (2 ¼" x9 ½")	\$270	\$215	\$165
¼ page, (3 ½" x 4 ¾")	\$175	\$135	\$110
1/8 page (2 ¼" x 3 ½")	\$ 90	\$ 75	\$ 65
Classified ads:	\$10. up to 30 words; additional words \$.20 each. (no discount for more frequent insertion)		

Discounts

Advertisers who are paid-up members of AAS receive a 7% discount. An additional 8% discount is available to advertisers who prepay a full year contract, making a total discount of 15%. A non-member still receives the 8% discount for prepaying a full year.

Payment Policy

Payment is due no later than the deadline dates indicated above.

Delivery

Camera-ready display ads are preferred (85 line screen). To submit a file on disk, contact Patsy McCook, Editor, at BeeEditor@aol.com or at (860) 434 3912. For layout or design assistance, also contact the Editor. *All payment is to be arranged through the Treasurer at the address below.*

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